

## **Minutes Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee September 15, 2014**

**Minutes of the Mayor's Youth Advisory Commission C.I.T.Y Project Subcommittee held on September 15, 2014, 4:00 p.m., at the Westside Multigenerational Center, 715 W. 5<sup>th</sup> St, Tempe, AZ 85281.**

**MEMBERS Present:** Dominic Bonelli, Tiffanie Cappello Lee, Jason George, Chris Moffitt.

**MEMBERS Absent:** None.

**City Staff Present:** Lily Villa.

**Guests Present:** None.

### **Agenda Item 1 – Call Meeting To Order/Introductions**

**Dominic Bonelli, Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee Chair** called the meeting to order at 4:05 p.m.

### **Agenda Item 2 – Consideration of the Meeting Minutes: August 18, 2014**

The group silently read the minutes from September 1, 2014 to check for any grammatical mistakes.

**Motion: Chris Moffitt** motioned to approve the minutes.

**Second: Jason George** seconded the motion.

**Decision:** Minutes were approved.

### **Agenda Item 3 - Announcements**

Dominic informed the group that he contacted Zane Berry regarding the C.I.T.Y. logo and he is still waiting for a response.

### **Agenda Item 4 – Brochure Development**

Chris brought brochures and flyers from various youth programs in Tempe for the group to discuss and review. Dominic lead the group to brainstorm words and descriptions for the ideal C.I.T.Y. project brochure design. The following are the group's brainstorms for the C.I.T.Y. project brochure design:

1. Bright colors
2. Live-action photos
3. Vivid

4. Thematic in colors, shapes, and symbols
5. Candid
6. Upbeat, positive
7. People
8. Smiles- people getting along
9. Lively
10. Vivacious
11. Expressive
12. Have mainly pictures with graphic designs as a complement
13. We will use existing colorful photos of the MYAC 2014 community service projects along with photos from the MYAC retreat.
14. We will ask Kim Bauman to provide informal photography.
15. The brochure will be a 6"X9" tent card with key bullet points about the C.I.T.Y. project.
16. The purpose of the brochure will be to provide information about C.I.T.Y. and the contact information for the project. I.E. Facebook, e-mail, phone numbers.

**Agenda Item 5 – Further C.I.T.Y. Project Planning**

Due to time constraints this agenda item was tabled until future meetings.

**Agenda Item 6 – Information Materials for C.I.T.Y. Project Promotion**

Due to time constraints this agenda item was tabled until future meetings.

**Agenda Item 7 – Future Agenda Items**

- Elect C.I.T.Y. Project Chair
- Further C.I.T.Y. Project Planning
- Brochure Development

The Subcommittee's next meeting will be **September 29, 2014**.

**Meeting adjourned at 5:00 p.m.**

Prepared by: Lily Villa

Reviewed by: Kim Bauman

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Dominic Bonelli, Chair  
Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee